



# WHY WORK WITH AN SRS?

**EXPERIENCE COUNTS. CREDENTIALS MATTER.**

The SRS designation is a professional credential recognized by the National Association of REALTORS®.

An SRS has completed advanced specialized training in seller representation.

**LEARN MORE AT [WWW.REBINSTITUTE.COM](http://WWW.REBINSTITUTE.COM)**

# A MEMBER OF AN EXCEPTIONAL GROUP OF TRAINED SELLER ADVOCATES

## what you can expect

### **AN SRS IS**

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a trained seller client advocate who knows the importance of your specific needs and will guide you through each step of the selling process.

### **AN SRS IS**

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extensively trained in a variety of marketing methods to uniquely promote your property to the widest range of prospective buyers.

### **AN SRS KNOWS**

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the importance of staging your property for best results. Staging, along with accurate pricing, will attain your desired results in a timely manner.

### **AN SRS UNDERSTANDS**

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that negotiation skills are critical to a successful transaction and will ensure you receive the best possible outcome during negotiations of sale.

### **AN SRS IS**

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uniquely qualified to exceed your expectations and build your trust.

### **AN SRS CONCENTRATES**

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their efforts on your ultimate goals to ensure you are the center of the transaction.

### **AN SRS HAS**

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a keen understanding on how to collaborate with a variety of cooperating agents of all skill levels to ensure you get the best buyer.

### **AN SRS ADHERES**

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to the highest level of professional ethics and business practices in delivering 'client level' services with integrity.